



BHS THEATER BOOSTERS

Bethel High School

Bethel, Ct. 06801

bhscttheater@gmail.com

Can you feel it? You are comfortably seated, the lights dim, the auditorium goes dark, the music starts, your heart starts to pound as the curtain opens and your theatrical experience begins. How great will you feel knowing that your support helped bring this wonderful experience to everyone sitting around you? How great will you feel knowing that your support helped create this wonderful opportunity for the many talented students on stage and backstage whose hearts are also pounding?

Bethel High School's Theater Boosters would like to offer you the opportunity to become a corporate sponsor. This sponsorship will not only benefit the over 100 student actors, musicians, artists, crew members, photographers, sewers, designers, light board operators, stage managers, producers, directors participating in the award winning performing arts program at Bethel High School but it will help promote quality theater in the Bethel community.

We are an all-inclusive primarily self-funded program which depends on sponsors like you. Theatrical productions are expensive to produce. Just to put it in perspective, the rights for a musical average about \$5,000. This year donations and sponsorships assist the school in producing 1 dramatic show and 1 musical theater show. Our goal is to produce more shows with high production values where we can showcase the diverse and extremely talented students of Bethel High School. With your generous support, it will be possible to improve our theater program, produce additional shows, participate in community outreach and create more educational opportunities.

In exchange for your corporate sponsorship, we will promote your business, products and services. Our sponsorship packages include such perks as including your logo on our website, providing a link from our website to your webpage, displaying your logo on signage during our events and including your logo in our production programs. Your company will also be acknowledged on all social media pages throughout the school year. This year we are expanding our advertising to include print, online sources, and signage in the auditorium. You will also receive tickets to our shows that you can use yourself or offer to your employees or clients. These complimentary seats will be reserved with signage indicating that your business sponsored the production. Please see the attached document for more details about the different levels and benefits of sponsorship.

In the past few years, we have presented many quality musicals such as *Mary Poppins*, Rodgers and Hammerstein's *Cinderella*, *The Pajama Game*, and *Footloose*. It is so exciting to watch Bethel High School's theater program grow and expand! It is support such as yours in addition to the many volunteers who give their time and talent that make theater magic possible. It takes a village!

Please return the Sponsorship Form as soon as possible in order to ensure that your company name and/or logo is printed in our upcoming year's programs. Also, please note we will immediately begin advertising your support on social media.

BHS Boosters Club is a non-profit 501c3 entity and your sponsorship is tax deductible, less fair market value of theater ticket prices with your donation.

If you have any questions, please feel free to contact us at bhscttheater@gmail.com

Sincerely,

Cris Olexy, tel:203-241-5510

SPONSORSHIPS LEVELS

BHS THEATER BOOSTERS	\$500	\$1,000	\$2,500	\$5,000
SPONSORSHIP LEVELS	SUPPORTING ROLE	CONDUCTOR	DIRECTOR	PRODUCER
Logo recognition and direct link to your website, on the BHS Theater Boosters website	✓	✓	✓	✓
Logo on BHS Theater Booster E-newsletters, mailings, and social media as appropriate	✓	✓	✓	✓
Logo and name in the theater programs. 2 shows per year approximately 1000 copies printed	✓	✓	✓	✓
Logo on signage displayed in auditorium reception area for each theater production/school year. Visible to school visitors all school year	✓	✓	✓	✓
On-stage verbal and printed recognition during major theater events	✓	✓	✓	✓
10% Donation to local charity	✓	✓	✓	✓
4 tickets to musical opening night	✓	✓	✓	✓
Reserved seating	✓	✓	✓	✓
2 tickets to each BHS theater performance		✓		
4 tickets to each theater performance			✓	✓
1/3 page ad in each theater production's program (2 shows, 3 performances each).	✓			
1/2 page ad in each theater production's program (2 shows, 3 performances each)		✓		
Full page ad in each theater production's program (2 shows, 3 performances each)			✓	
Full outside cover ad in each theater production's program (2 shows, 3 performances each)				✓
Logo printed on all Spring musical tickets			✓	✓
Logo printed on each theater production's poster (approx. quantity 50 distributed throughout the community)				✓
Reserved parking with logo				✓



BHS THEATER BOOSTERS SPONSORSHIP FORM 2021- 2022

Yes! I would like to support Bethel High School Boosters with support as:

_____ Producer (\$5,000)

_____ Director (\$2,500)

_____ Conductor (\$1,000)

_____ Supporting Role (\$500)

_____ Other \$ _____

Company/Organization

Name: _____

Contact

Name: _____

Address: _____ **City** _____ **ST** _____

Zip _____

Phone: (_____) _____ **E-mail** _____

Please mail this form along with your donation to:

**BHS Theater Boosters
Bethel High School
300 Whittlesey Dr.
Bethel, Ct 06801**

Checks payable to: BHS Theater Boosters

Questions: Please contact: Cris Olexy 203-241-5510

Thank you for your generous support!