



BHS THEATER BOOSTERS INC SPONSORSHIP

Bethel High School
300 Whittlesey Dr.
Bethel, CT 06801
bhscttheater@gmail.com
www.bhstheaterboosters.com

Bethel High School Theater Boosters is looking for corporate sponsors to help support our 100+ students participating in productions each year. We are a registered non-profit organization raising funds to support Bethel High School's theater program in Bethel, CT. Your support means we can continue to provide a top-notch theater program for our students.

A sponsorship will allow us to provide a quality theater program for our students and help develop their incredible talents. We are an all-inclusive, primarily self-funded program that depends on sponsors like you. Theatrical productions are expensive to produce. To put it in perspective, the rights for a musical average about \$5,000. This year, donations and sponsorships assist the school in creating one play and one musical, allowing students to participate in masterclasses and represent the school in professional theater programs.

Our students have won several awards over the past few years, and our program has been a key part of that success. Last year, we participated in The Stephen Sondheim Awards. This Award Ceremony celebrates high school musical theatre excellence in Connecticut and Rhode Island. We had three nominees, and one of our students won the Best Actor Awards category and represented CT at The Jimmy Awards® in NYC.

Boosters' main goal is to provide students with workshops and experiences to enrich and develop their craft. Sponsorships allow us to expand our program and serve more students. In addition, it helps offset the cost of materials and royalties and will enable us to keep ticket prices affordable. Our program is positively impacting the lives of Bethel students, and we are proud to be a part of that.

As a corporate sponsor, your business will be prominently featured in our playbill, website, and social media platforms. Your support will help us cover production costs and ensure that Bethel High School's theater program continues to thrive. We hope that you will consider becoming a Bethel Theater Booster Corporate Sponsor.

We are a 501(c)(3) organization your sponsorship is tax-deductible. We would be happy to discuss the benefits of your support. Please see the attached document for more details about sponsorship's different levels and benefits. With your help, we can reach our goal and provide even more opportunities for our students!

Please return the Sponsorship Form as soon as possible to ensure that your company name and logo are showcased in our upcoming year's programs.

Thank you for your consideration!

Walmarie Alvarado
Bethel High School Theater Boosters

BHS Theater Boosters Inc is a non-profit 501c3 entity, and your sponsorship is tax deductible, less fair market value of theater ticket prices with your donation.

SPONSORSHIPS LEVELS

BHS THEATER BOOSTERS	\$500	\$1,000	\$2,500	\$5,000
SPONSORSHIP LEVELS	SUPPORTING ROLE	CONDUCTOR	DIRECTOR	PRODUCER
Logo recognition and direct link to your website, on the BHS Theater Boosters website	✓	✓	✓	✓
Logo on BHS Theater Booster E-newsletters, mailings, and social media as appropriate	✓	✓	✓	✓
Logo and name in the theater programs. 2 shows per year approximately 1000 copies printed	✓	✓	✓	✓
Logo on signage displayed in auditorium reception area for each theater production/school year. Visible to school visitors all school year	✓	✓	✓	✓
On-stage verbal and printed recognition during major theater events	✓	✓	✓	✓
10% Donation to local charity	✓	✓	✓	✓
4 tickets to musical opening night	✓	✓	✓	✓
Reserved seating	✓	✓	✓	✓
2 tickets to each BHS theater performance		✓		
4 tickets to each theater performance			✓	✓
1/3 page ad in each theater production's program (2 shows, 3 performances each).	✓			
1/2 page ad in each theater production's program (2 shows, 3 performances each)		✓		
Full page ad in each theater production's program (2 shows, 3 performances each)			✓	
Full outside cover ad in each theater production's program (2 shows, 3 performances each)				✓
Logo printed on all Spring musical tickets			✓	✓
Logo printed on each theater production's poster (approx. quantity 50 distributed throughout the community)				✓
Reserved parking with logo				✓

BHS THEATER BOOSTERS SPONSORSHIP FORM 2022-2023

Yes! I would like to support Bethel High School Theater Boosters as a:

_____ Producer - \$5,000

_____ Director - \$2,500

_____ Conductor - \$1,000

_____ Supporting Role - \$500

_____ Other \$ _____

Company/Organization

Name: _____

Contact

Name: _____

Address: _____ City _____

ST _____ Zip _____

Phone: (_____) _____

E-mail _____

Please mail this form along with your donation to:

BHS Theater Boosters

Bethel High School

300 Whittlesey Dr.

Bethel, CT 06801

Checks payable to: BHS Theater Boosters

If you have any questions please contact Walmarie Alvarado at 203-668-2609 or email us at bhscttheater@gmail.com.

Thank you for your generous support!