

# Bethel High School Theater Season Advertisements

## Tracks - November 4-5, 2022

## The Little Mermaid - March 31-April 2, 2023

We are now selling ad space for BOTH our fall drama program and spring musical program. By purchasing an ad now it will appear in both playbills. For both productions ads will be included in a digital playbill, promoted on social media, and displayed on the flat screen TV in the theater lobby. These playbills reach hundreds of theatergoers during our season. We always encourage our audiences to patronize the businesses that support our program! Thank you for your consideration.

Type of Ad	Dimensions	Name of Business/Purchaser	Quantity	Cost	Total
Quarter Page	4.25" tall by 2.75" wide			\$50	
Half Page	4.25" tall by 5.5" wide			\$85	
Full Page	8.25" tall by 5.5" wide			\$135	
Front Inside Cover (Color)*	8.25" tall by 5.5" wide			\$350	
Back Inside Cover (Color)*	8.25" tall by 5.5" wide			\$350	
Back Cover (Color)*	8.25" tall by 5.5" wide			\$500	

*\*These ads are first come, first served, please email for availability and will be PRINTED as part of the playbill for both productions.*

\_\_\_\_ I have emailed my digital ad and/or artwork to Kristen Heyel at [HeyelK@bethel.k12.ct.us](mailto:HeyelK@bethel.k12.ct.us).

\_\_\_\_ I have enclosed a business card or piece of artwork to be scanned

\_\_\_\_ Please use the same ad from last year's program

\_\_\_\_ Please format the personal message listed below (print clearly)

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\_\_\_\_ I would like to donate a raffle item. Please contact me to arrange pickup.

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

**All ads must be turned in or mailed by Monday October 17, 2022**

Ads will also appear on the BHS Theater Boosters website, on monitors outside the auditorium, and on our Facebook page! Thank you for your support!

Please make checks payable to: "Musical Activity Account" and mail to Bethel High School 300 Whittlesey Drive Bethel, CT 06801 Attention: Kristen Heyel

Want to help our theater program grow? Sponsorships are also available! Contact the BHS Theater Boosters at [BHSCTTheater@gmail.com](mailto:BHSCTTheater@gmail.com) or visit our website at [www.bhstheaterboosters.com](http://www.bhstheaterboosters.com)